

Call for Educational Poster Abstracts

SECO INTERNATIONAL CALLS FOR EDUCATIONAL POSTER ABSTRACTS FOR SECO 2010

ATLANTA (August 20, 2009) – SECO International is accepting abstract educational poster proposals for publication in the *Advanced Media Learning Center* (AMLC) during SECO 2010, February 10-14, 2010. SECO offers a unique multimedia poster program unlike any other in optometry. SECO publishes educational posters on computers within the AMLC in a unique multimedia-format presentation similar to a Microsoft PowerPoint presentation.

The deadlines for the SECO 2010 Multimedia Poster program are:

September 1, 2009	Authors may submit to SECO International poster abstracts for review
October 31, 2009	SECO will close the abstracts submission process
November 15, 2009	SECO will notify authors of poster status (approved or denied)
December 31, 2009	Authors must have submitted to SECO finished posters for publication

Contact Jon Reading in the SECO office at 770-451-8206 or e-mail amlc@secostaff.com for more information about the SECO 2010 Multimedia Poster program.

SELECTING POSTERS FROM ABSTRACTS

Poster authors may electronically submit a poster abstract for review during the review period. Authors may visit www.seco2010.com/education/amlc to learn more about the poster submission process. From the Proposal system, follow the instructions to submit a poster. SECO International will select 100 multimedia posters to publish during SECO 2010. A panel of optometrists will review abstracts submitted for review.

PUBLISHED POSTERS

SECO will publish approved posters during SECO 2010 in the *Advanced Media Learning Center*, located within Optometry's Marketplace exhibit hall in Building A of the Georgia World Congress Center. Additionally, SECO International will recognize authors in an edition of the *SECO Daily*, an on-site trade publication SECO will distribute to attendees during SECO 2010. SECO International also will publish abstracts summaries on www.seco2010.com. Finally, SECO will publish SECO 2010 posters online at www.secointernational.com for up to three years.

The SECO Tradition

SECO International is produced annually by SECO International, LLC, a wholly owned subsidiary of the Southern Council of Optometrists, Inc. SECO International, headquartered in Atlanta, Georgia, is a not-for-profit membership association founded in 1923, and counts as its members practitioners in the 12 southeastern states of Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee, Virginia and West Virginia. The annual SECO conventions regularly attract more than 7,000 national and international eye care professionals, vendors, and allied ophthalmic personnel. SECO International is widely acknowledged as the largest optometric educational meeting in the world.

For more information on SECO International, LLC, please contact Elizabeth Taylor, Executive Director, at SECO International, LLC, 4661 N. Shallowford Road, Atlanta, GA 30338, or by phone: (770) 451-8206, fax: (770) 451-3156, or e-mail: etaylor@secostaff.com.

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